

R O

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PHONE BOOTH

Product Guide



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Table of contents

03 **Why ROOM**

08 **Testimonials**

06 **A phone booth,
reimagined**

12 **Design &
Specifications**

07 **In good
company**

14 **Room
for more**



Why do you need a ROOM phone booth for your office?

The modern workplace is open—and crowded. Climbing real estate prices helped fuel the mass migration towards open-plan seating. Today, almost 70% of U.S. offices have open office plans, according to the International Facilities Management Association. Since 2010, the average amount of space per worker has decreased from 225 square feet to 151 square feet.

While the hope was that knocking down walls would bring teams closer together and inspire creativity, in reality, the open office comes with significant psychological, social and productivity costs.



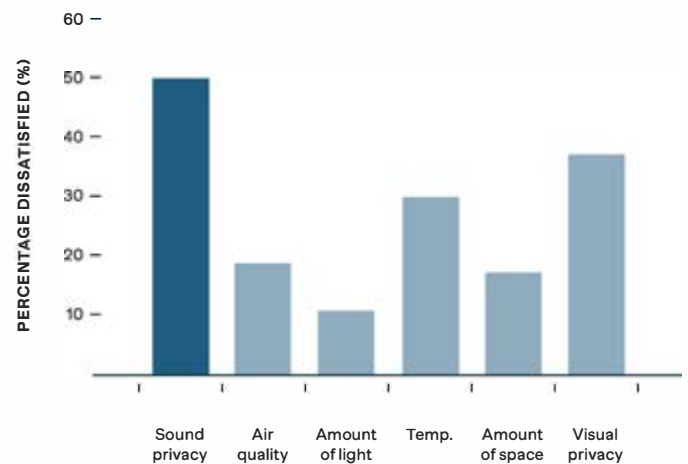
What problems does the ROOM phone booth solve?

Problem #1: Noise in the open office

With fewer walls or hallways, there's nothing to block sound from traveling from one end of an office to another.

Studies have shown that a noisy office can increase stress levels and even cause hypertension in the long run. Our booth helps you tune out the noise, eliminating distractions to build a healthier workplace.

Sound privacy is the top concern among open office workers



Source: *Journal of Environmental Psychology*

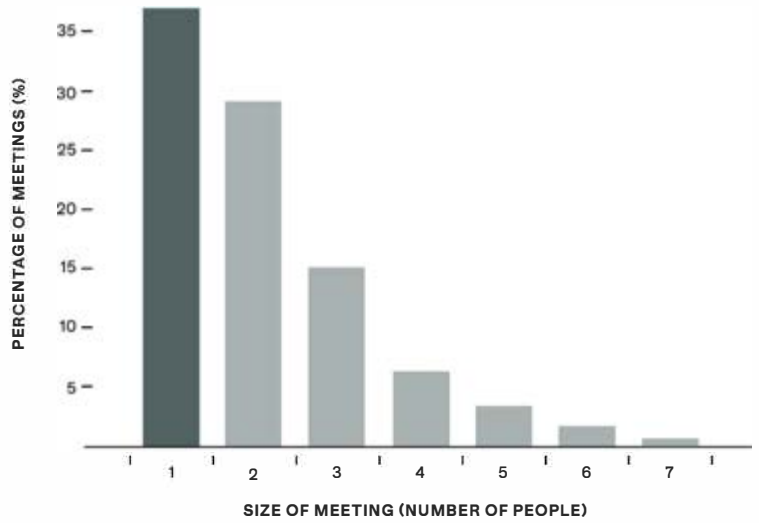
Problem #2: Inefficient use of office space

Too often, one person will camp out in a massive conference room with a long table and multiple seats.

For fast-growing companies that must maximize both productivity and space, underutilized real estate can be a hidden drain on resources.

Our booths cut conference room congestion, ensuring time is spent closing deals, not fighting over conference rooms.

Conference rooms are occupied 37% of the time by just one person



Source: Density

Problem #3: Decreased productivity and job satisfaction

Lack of privacy in the open office can hurt productivity and job satisfaction. On top of that, poor acoustics in the office compromise creativity, according to research by the Academy of Neuroscience for Architecture.

By creating a personal space out in the open, our booth makes it easier to be creative, stay focused, and be productive throughout the workday.

99% Workers who say office noise impacts their ability to concentrate



Source: Quartz

70% Decrease in face-to-face conversations when a company switches to an open floor plan



Source: Harvard Business Review

44% Workers who feel their company does nothing to address the problem of office noise



Source: Facility Executive

50% Workers who would second-guess a job offer at a noisy office



Source: Facility Executive



Make the open office open to more

Our soundproof phone booth is an affordable way to optimize your office space for a happier, healthier, and more productive workforce. By creating space for solo phone calls, virtual meetings and focused work, our booth ensures you never have to fight over conference rooms or take calls in the hallway again.



Soundproof

Engineered by leading acoustic experts so private conversations stay private



Ventilated

Discreet fans and ventilation system keep you cool even when conversations get heated



Flexible

Adaptive design makes the booth easy to assemble and move around



Sustainable

Soundproofing made from recycled plastic bottles keeps the environment in good shape



2,000+ leading companies choose ROOM

A new standard for the modern workplace, our booth is an affordable way to create a happier, healthier, and more productive workplace.



NASA

Google

Uber

Walmart*



hulu



KNOTEL



amazon.com

AngelList

BuzzFeed



HARRY'S



J.P.Morgan

GREENPEACE



"We can now have meetings in peace."
David L., Google



"Amazing private space to get work done."
Jessy G., Wayfair



"Our booths are in constant use."
Dong Soo K., Samsung



"It's like adding another conference room."
Ryan Petersen, Flexport



Harry's, the leading men's care brand, welcomed a new NYC office in SoHo last year.

Inside Fast-Growing Harry's, ROOM Booths Offer Critical Quiet

ROOM provides portable, flexible space to Harry's ever-changing, collaborative offices.

Sebastian Hayto, Brand Partnerships
Rich Chen, Director of Distribution

Our company is chaotic in nature. But it's a good chaos. We're building a lot of things for the first time, so we're constantly asking each other questions and double-checking work to make sure we're learning together. Our company values are very centered around collaboration.

Last year, we moved into a new 60,000-square-foot office in SoHo with 200 people. We've got engineers doing heads-down work, product development people testing new products, legal and accounting teams handling contracts, and our co-founders right there in the midst of it.

Life before ROOM

Until we met the founders of ROOM, finding a quiet space in our open office was tricky. Conference rooms were in short supply, and several times, we've taken calls from storage closets. Inside the ROOM phone booths, though, you feel like a king in a castle.

It's an elevating experience to have that kind of quiet space — all to yourself. Especially when speaking with our international teams based in Germany and London, it's critical to have a quiet space like ROOM.

The solution for every space

Really, ROOM's product is thoughtful, because they've hit on a pain point of so many young companies. You're growing fast and want to capitalize on the momentum, but despite the fact that your business needs are changing constantly, your office space stays the same until you sign your next lease. In New York, everyone is fighting for the square inch of these offices. Any flexibility you can incorporate into the office, the better. ROOM gives you that flexibility.

At Harry's, our teams constantly move pods, wings, and floors, so the fact that you can move these booths around is perfect.



The new office in SoHo nurtures collaboration and conviviality, and spaces like the coffee hangouts are important.



At Harry's, murals and gallery walls point to the company's unique history and culture.

Ideal for moving a million miles an hour

Instead of just remodeling your office, you can easily put up a ROOM booth to accommodate the changing dynamics of your work. You may be a big company that needs a centralized quiet space or perhaps be a tiny company with only one shared conference room that everyone tries to take over. ROOM's phone booths work for both. If you're a company that's collaborative and you want to move a million miles a minute, it's important to set yourself up with the right infrastructure. ROOM offers that quiet place, and any fast-growing company could benefit from them.

Chuck McMullen brings 20+ years of project management experience to Shopify. His team helps the organization build a better workplace for all its employees.



Not only was ROOM half the cost of the other models, it took under an hour and just two people to put the booth together. The holes for the screws lined up easily, and the floor is extremely sturdy. The ventilation was far better — you could sit comfortably inside for hours at a time. It wasn't too hot, wasn't too cold.

)We were blown away by how much better ROOM's booths were compared to the competition.(

The booth offered great acoustics and plenty of privacy for those important one-on-one calls. Though it was a test booth, the team didn't want to move the booth to another department because we liked it so much! Instead, we installed about a dozen of them on other floors and in our other offices. We spent 48 hours renovating our Toronto office, where we removed the desks, added couches and installed walls of phone booths, so ROOM offered an easy way to do a quick remodel without knocking down walls.

Booths that work with any design

Unlike other booths, I never worry about whether a ROOM booth will look good in a space. Our offices are incredibly unique and comfortable, since they use furniture that often belongs inside a house. We've got hand-painted murals and couches. Neon green signs and industrial lights and cork floors. A lot of color. Yet, wherever we put a ROOM booth, it fits. The booths we use are white with a minimalist design. They work in any space.

We also loved the fact that ROOM's booth is made from recycled plastic bottles, which really resonated with our employees. Wherever we can, we try to consider the environment. For instance, we have motion sensors that detect when someone isn't using a space and turns off the lights, and we monitor our food production to ensure we're not wasting food.

ROOM offered a great fit for the culture of our company, which is about supporting companies with aligned principles. And as a company with offices around the globe, we know ROOM will easily work well within all of them.



- 01 **Custom built-in desk**
The 80cm grooved, oak-veneered desk holds any smartphone or tablet upright, giving you ample space for all your essentials.
- 02 **LED light**
Overhead LED light strip ensures bright ideas don't stay in the dark.
- 03 **Magnetic board**
Designed to house your favorite accessories, the magnetic board ensures you stay organized.
- 04 **Power outlets**
Two outlets keep you powered up for every charged work session.
- 05 **Ethernet port**
CAT6 RJ45 plug ensures you never miss a connection.
- 06 **Motion sensor**
Smart sensor activates the light and fans, helping you stay energy efficient.
- 07 **Airflow inlet**
Discreet inlet, removable for easy cleaning, optimizes airflow.
- 08 **Noise insulated walls**
3.8cm of sound insulation comprised of laminate, MDF, PET from recycled plastic, and 100% breathable wool felt provides effective and natural sound insulation.
- 09 **Magnetic door**
Acrylic door with magnetic seal minimizes noise and keeps office banter out.
- 10 **Industrial grade carpet**
100% nylon for higher resistance to wear and tear.
- 11 **Ceiling fans**
Two ultra-quiet fans keep you cool under pressure.
- 12 **Leveling feet**
Adjustable feet compensate for uneven surfaces, so everyone stays level-headed.
- 13 **Plug**
Located in the back, a standard 120V plug with a 3m long power cord gives you freedom to make room where you need it most, no hardwiring required.

Product Dimensions

Exterior
H 225.6cm x W 105.4cm x D 110.0cm
H 88.8" x W 41.5" x D 43.3"

Interior
H 203.2cm x W 92.7cm x D 97.3cm
H 80" x W 36.5" x D 38.3"

Desk height
109.2cm / 43"

Power cord
304.8cm / 10 ft

Packaging Dimensions

Box 1 - floor, roof, and hardware kit
H 110.0cm x L 110.0cm x W 32.8cm
H 43.3" x L 43.3" x W 12.9"

Box 2 - left wall
H 228.6cm x L 109.2cm x W 11.4cm
H 90" x L 43" x W 4.5"

Box 3 - right wall and door
H 228.6cm x L 109.2cm x W 7.9cm
H 90" x L 43" x W 3.1"

Box 4 - back wall
H 228.6cm x L 109.2cm x W 11.4cm
H 90" x L 43" x W 4.5"

Color Palettes

	White		Black	
Door	White	○	Black	●
Interior	Light Gray	●	Dark Gray	●
Exterior	Oak	●	Black Oak	●
Accents	Oak	●	Oak	●

Specifications

Capacity
1 person

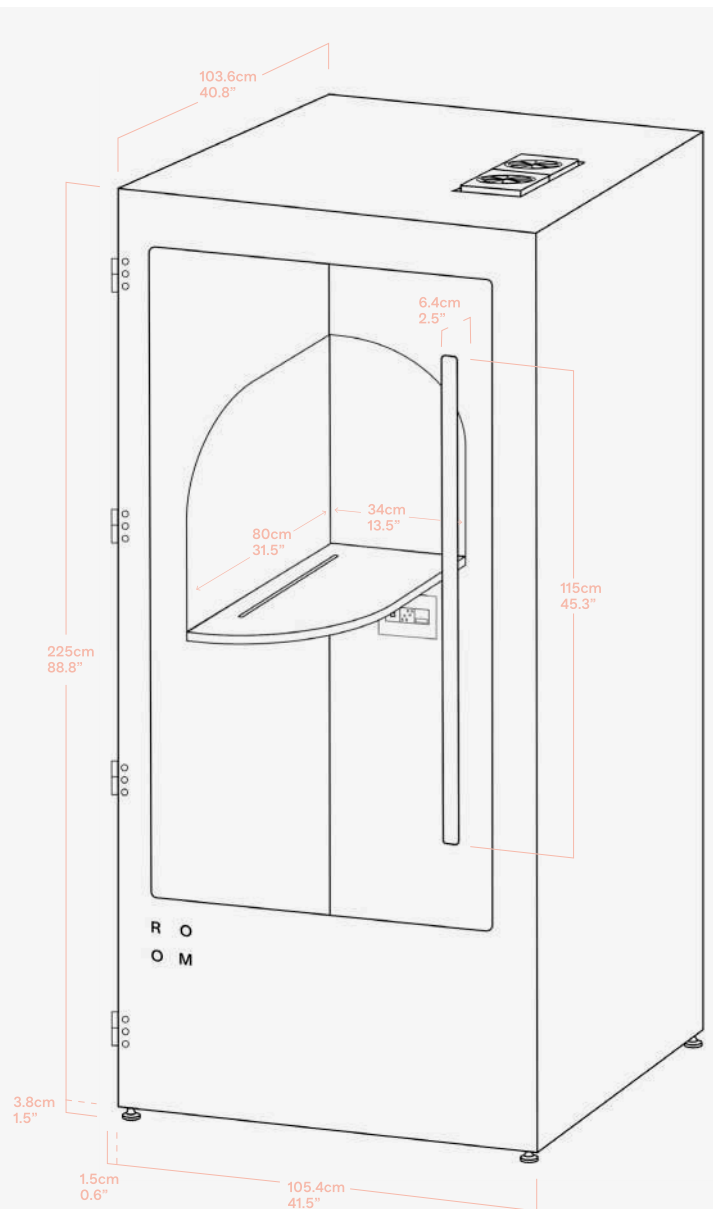
Weight
203.5 kg / 448.7 lb

Power requirements
120V, 3 prong plug
Outlets support up to a total of 860W
LED light draws 12W at 12V
Each fan draws 1.2W at 12V

NIC rating
28dB

Airflow
1.7 m³/min

Ethernet
CAT6 RJ45



Warranty

We offer a 2-year limited warranty on every booth you purchase. We cover the full cost of repairs or replacements needed due to manufacturing defects. View warranty details and restrictions here: <https://room.com/pages/warranty>



We make it
simple at every
single step.

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Easy assembly

Two people, one tool, and under one
hour are all you need.

Vidak.co.nz